

LONG STORY SHORT



Visual coordinator for Dedar Milano



Masia Can Berlanga (ES)





Wallpaper samples for Dedar Milano



Set and product design for EForma



Maset Grisopelós (ES)



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To me, the presence of certain buildings has something secret about it. They seem simply to be there. We do not pay any special attention to them. And yet it is virtually impossible to imagine the place where they stand without them. These buildings appear to be anchored firmly in the ground. They give the impression of being a self-evident part of their **surroundings** and they seem to be saying: 'I am as you see me and I belong here.'

Peter Zumthor



Architecture is the reaching
out for the **truth**.
Louis Kahn



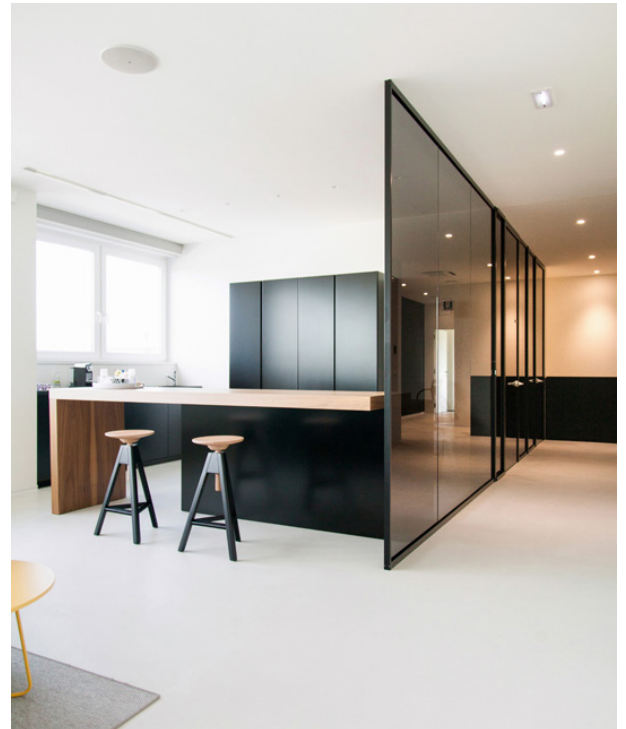
Ascom headquarters (IT)





Labomar headquarters (IT)

Simplicity is the ultimate sophistication.
Leonardo da Vinci



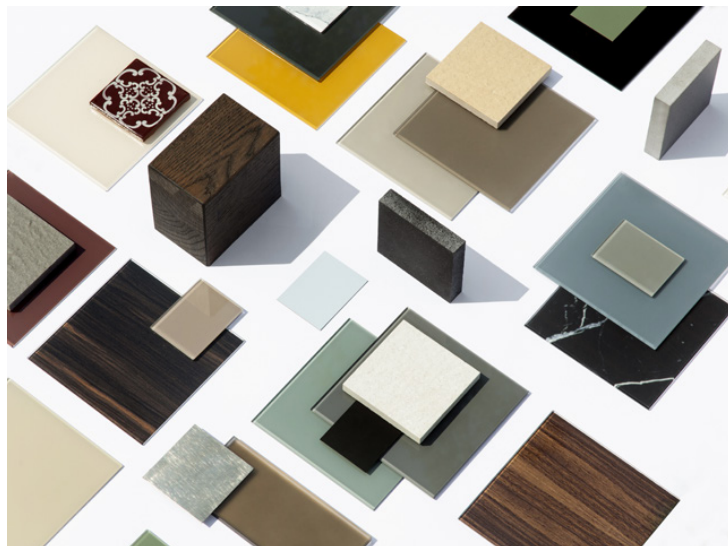
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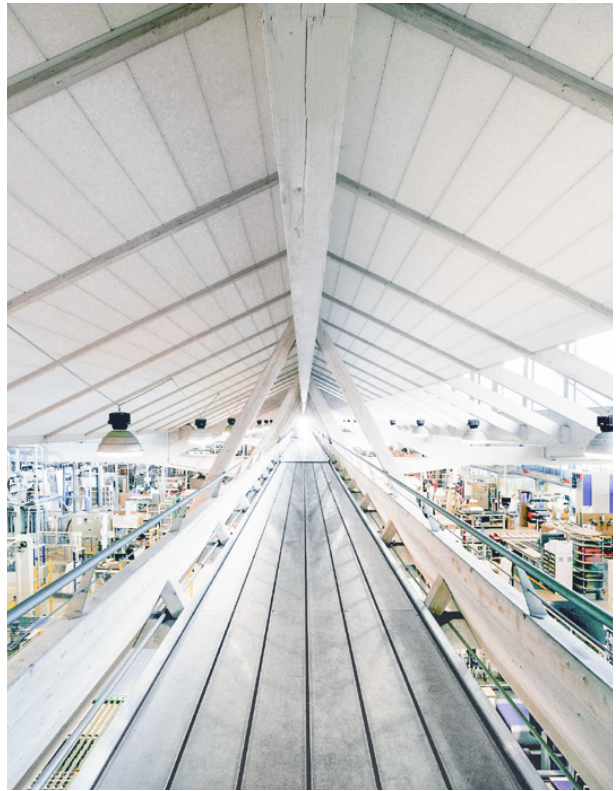


Store communication for Lago

Being creative is not so much the desire to do something as the listening to that, which wants to be done: the dictation of the **materials**.
Anni Albers



Design is by no means an attempt to plan a relationship between industry and designer. Design is the attempt to plan a possible relationship between **industry** and society.
Ettore Sottsass



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Catalogues for Lago

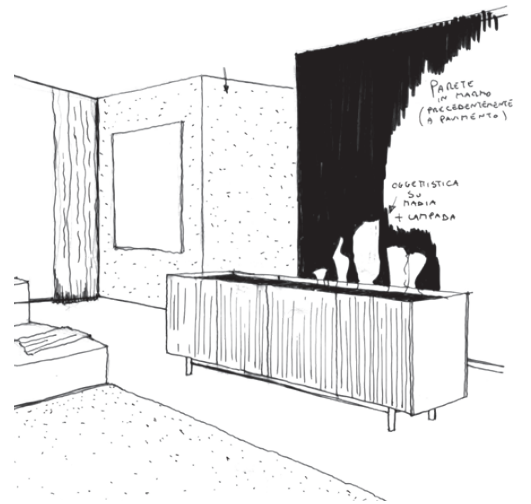
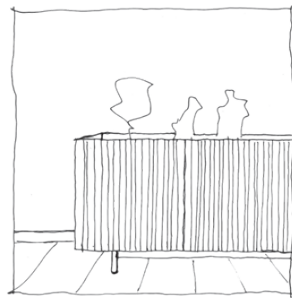
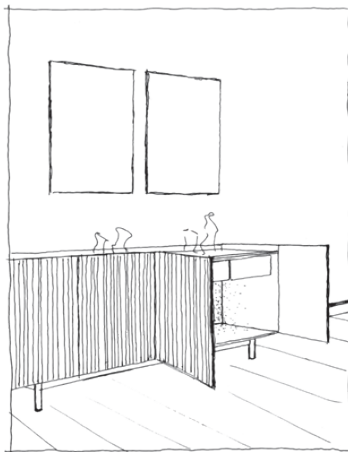


To create architecture is to
put in **order**. Put what in order?
Function and objects.
Le Corbusier



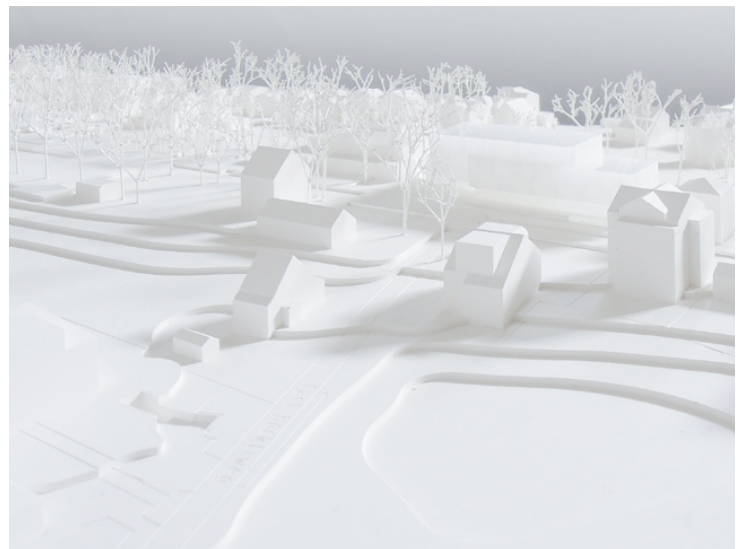
Salone Miriam (IT)







Form is not the aim of our work,
but only the result.
Form, by itself, does not exist.
Form as an aim is formalism, and
that we reject.
Ludwig Mies van der Rohe



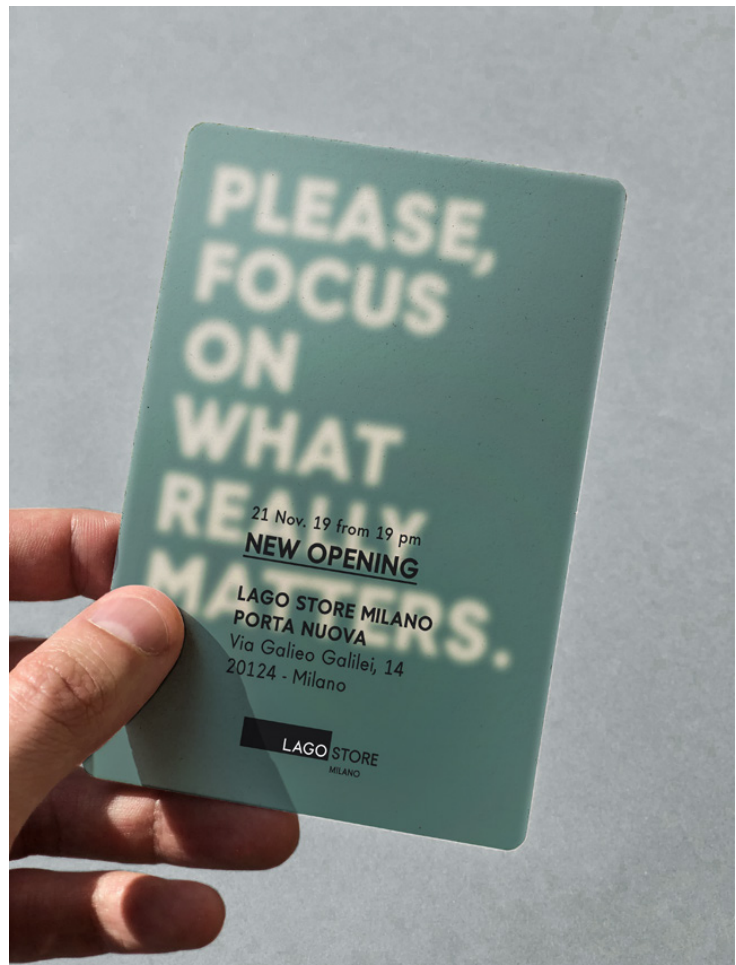
Hotel Park & Seeallee Heiden (CH)



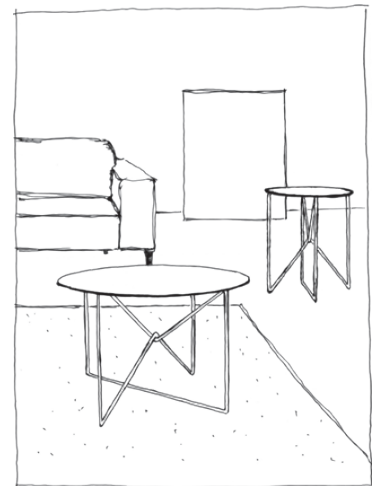


The **details** are not
the details; they make
the product.
Charles and Ray Eames





Communication for Lago Store Milano Porta Nuova





Catalogues for Copatlife



I had no conventional
architectural **education**.
I worked under a few good
architects; I read a few good
books — and that's about it.
Ludwig Mies van der Rohe



The **room** is the beginning
of architecture.
Louis Kahn

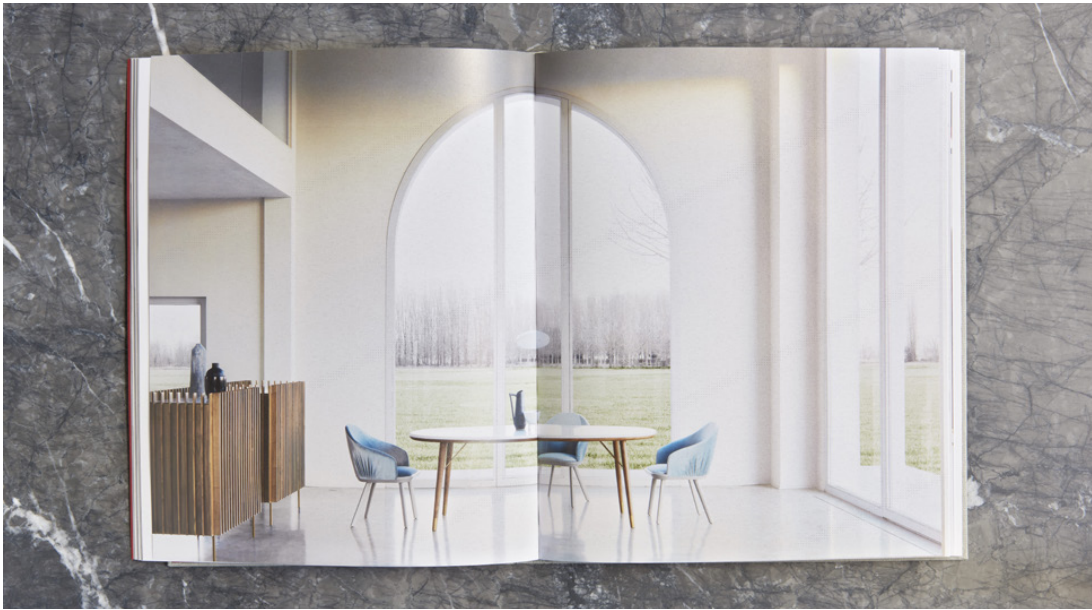


Product design for Presotto





Catalogues for Presotto





Product design for Copatlife



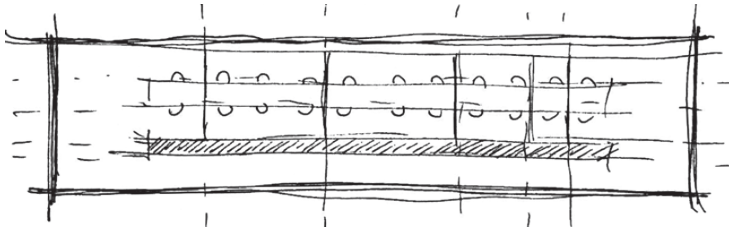


Fantasy is the capacity to make syntheses of afferent elements to the distinct and distant semantic fields.
Bruno Munari



Kyoto fanzine - Shiro Kuramata x Memphis

Architecture can't force people to connect, it can only plan the crossing points, **remove barriers**, and make the meeting places useful and attractive.
Denise Scott Brown



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Notorious headquarters (IT)



Design is not making beauty,
beauty emerges from selection,
 affinities, integration, love.
 Louis Kahn



Presotto Tailor Made Store





To create, one must
first **question everything**.
Eileen Gray





Seaside Los Jameos (ES)



There is a whole new world
that absorbs our interest,
because ultimately, the
Profession of Architecture is
work in the service of **humanity**.
Charlotte Perriand



People meet in architecture.
Kazuyo Sejima



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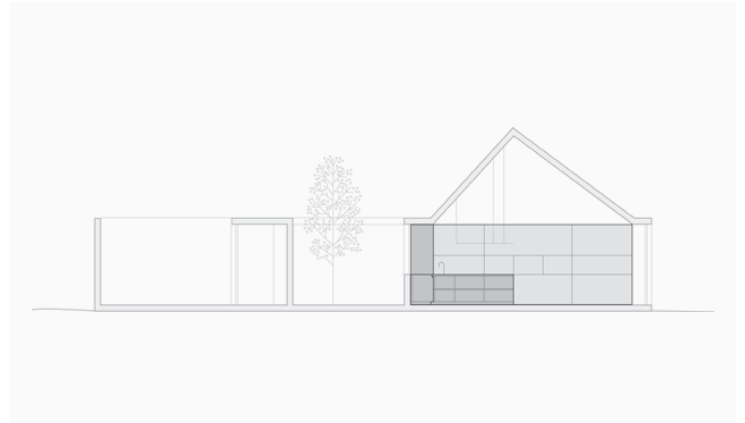
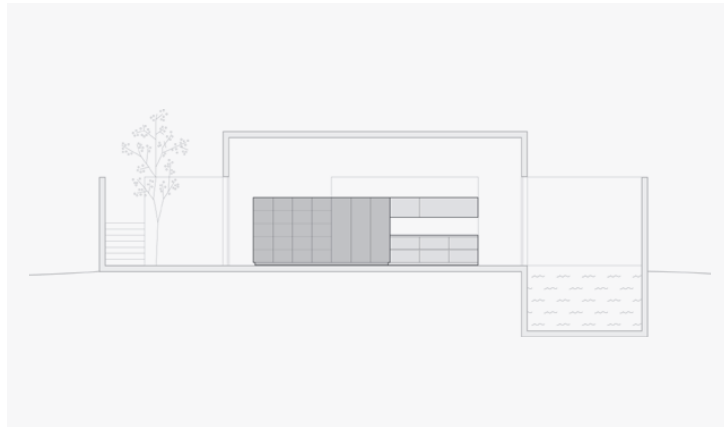
L'ambiente LAB (IT)



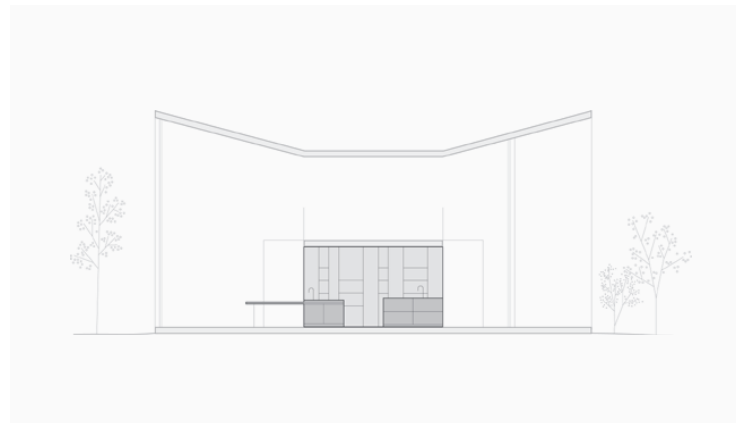
Copatlife headquarters (IT)

Originality consists in returning to the origin.
Antoni Gaudí i Cornet





By **beauty** we mean supreme perfection. It is thus completely out of the question that something impractical can be beautiful.
Adolf Loos



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A **house** is not a machine to live in. It is the shell of man, his extension, his release, his spiritual emanation. Not only its visual harmony but its organization as a whole, the whole work combined together, make it human in the most profound sense.
Eileen Gray



Casa Ton (IT)



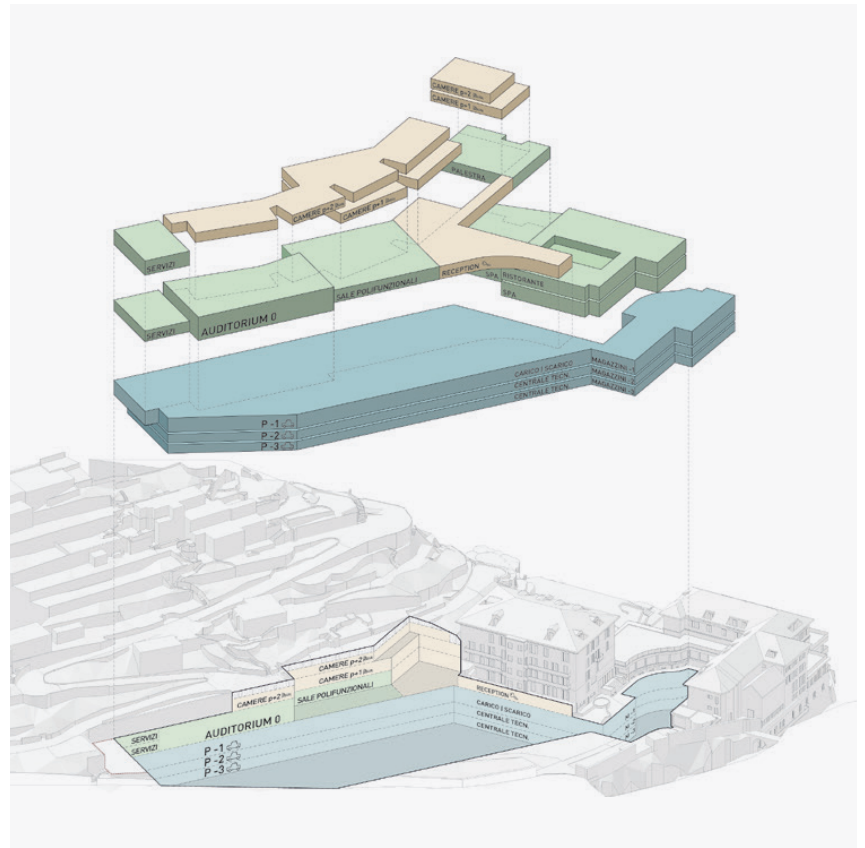


Product design for Lago



The **inclusion** of existing or 'old' forms in new forms, the interlacing of complexity within overall simplicity [...] —all can provide new ways of binding the whole into a unity of moving growing form—a balanced creative image as tension between known and unknown.

Anne Tyng



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Hotel Cenobio dei Dogi (IT)



Seaside Grand Hotel Residencia, Presidential Suite (ES)





Seaside Collection headquarters (ES)

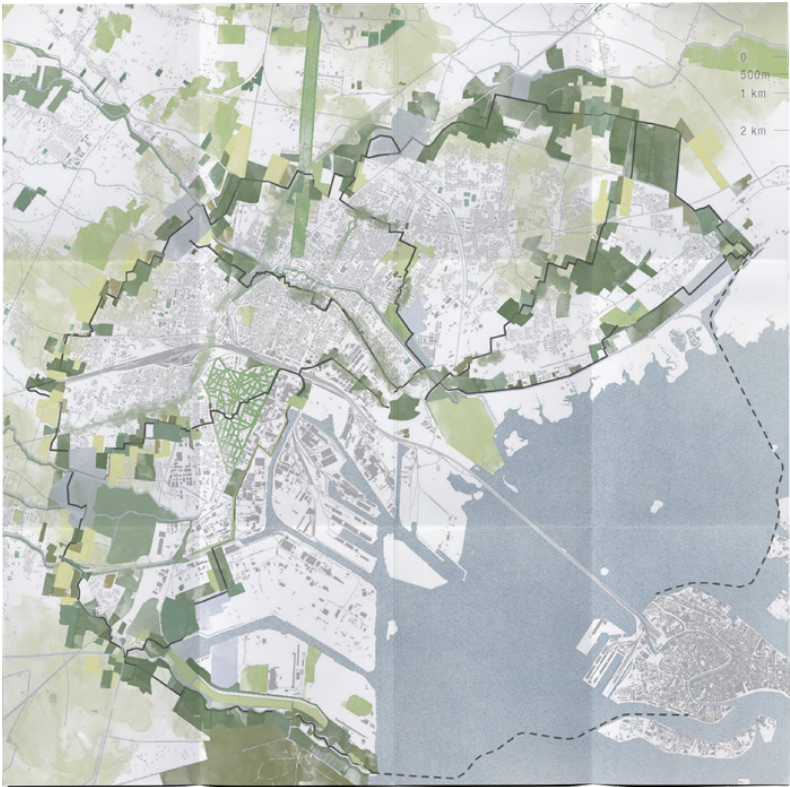
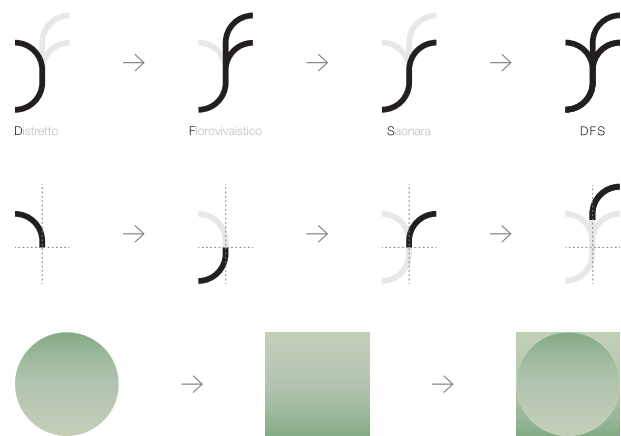




Symbolism transforms the experience into an **idea** and the idea into an image, so that the idea expressed through the image remains infinitely active and unattainable.
J. W. von Goethe



Distretto Florovivaistico di Saonara





Linea Light at Light+Building (DE)



ARCHITECTURE

name	location	year	category	intervention	collaborators	role
<i>Aretai</i>						
Casa Tonin & Tonin	San Martino di Lupari (IT)	2016	Residential (Private house)	Demolition and reconstruction	Filippo Calzavara Laura Peñas Torramilans	Preliminary design, BIM modeling
Maset Grisopelós	Roquetes (ES)	2019 - 2021	Residential (Private house)	Renovation	Filippo Calzavara Laura Peñas Torramilans	Design, bidding, construction supervision
Masia Can Berlanga	Premià de Dalt (ES)	2022 - in progress	Residential (Private house)	Renovation	Filippo Calzavara Laura Peñas Torramilans	Preliminary design
<i>In collaboration with ArchiTecnO Associati</i>						
Crèche à la Chapelle-Les Sciens	Lancy (CH)	2011	Institutional (Nursery School)	International competition (3 rd prize)	Filippo Calzavara	Collaborator
Hotel Park & Seeallee	Heiden (CH)	2013	Hospitality (Hotel)	International competition	Filippo Calzavara	Collaborator
<i>In collaboration with Gherardi Architetti</i>						
Ascom headquarters	Oderzo (IT)	2014 - 2015	Commercial (Office building)	Demolition and reconstruction	Filippo Calzavara	Design, construction supervision
Copatlife headquarters	Fontanafredda (IT)	2015 - 2016	Commercial (Office building & Showroom)	Renovation	Filippo Calzavara	Design, construction supervision
Hotel Cenobio dei Dogi	Camogli (IT)	2015 - 2019	Hospitality (Hotel)	Expansion project	Laura Peñas Torramilans	Preliminary design, BIM modeling
<i>In collaboration with Seaside Hotels</i>						
Grand Hotel Residencia, Presidential Suite	Maspalomas (ES)	2019	Hospitality (Resort)	Private garden project	Filippo Calzavara	Design, construction supervision
Seaside Collection headquarters	Maspalomas (ES)	2019 - 2021	Commercial (Office building)	New construction	Filippo Calzavara Laura Peñas Torramilans	Interior design, bidding, construction supervision

INTERIOR DESIGN

name	location	year	category	intervention	collaborator	role
<i>Aretai</i>						
Casa Erica & Nicolò	Cittadella (IT)	2019	Residential (Apartment)	Finishing and furnishing project	Filippo Calzavara Laura Peñas Torramilans	Design, bidding, construction supervision
Casa Sisa	Cittadella (IT)	2019	Residential (Apartment)	Renovation	Filippo Calzavara Laura Peñas Torramilans	Design, bidding, construction supervision
Casa Ton	Cittadella (IT)	2019	Residential (Private House)	Finishing and furnishing project	Filippo Calzavara Laura Peñas Torramilans	Design, bidding, construction supervision
Salone Miriam	Villa del Conte (IT)	2019	Commercial (Retail)	Renovation	Filippo Calzavara Laura Peñas Torramilans	Design, building permits management, bidding, construction supervision
Unipol La Sicura	Castelfranco Veneto (IT)	2019	Commercial (Office)	Renovation	Filippo Calzavara Laura Peñas Torramilans	Design, building permits management, bidding, construction supervision
<i>In collaboration with Gherardi Architetti</i>						
Arredo3 Cucine	Scorzè (IT)	2016	Commercial (Office)	Renovation	Filippo Calzavara	Design, bidding, construction supervision
Elprom headquarters	Parma (IT)	2015	Commercial (Office), & Residential (Apartment)	Renovation	Filippo Calzavara	Design, building permits management, bidding, construction supervision
Labomar headquarters	Istrana (IT)	2015	Commercial (Office building)	Renovation	Filippo Calzavara	Design, construction supervision
L'ambiente LAB	Cortina d'Ampezzo (IT)	2018	Commercial (Retail)	Interior design	Laura Peñas Torramilans	Preliminary design, BIM modeling
Notorious headquarters	Castelfranco Veneto (IT)	2016	Commercial (Office building)	Renovation	Filippo Calzavara	Design, bidding, construction supervision
Presotto Tailor Made Store	Milano (IT)	2019	Commercial (Retail)	Interior design	Filippo Calzavara	Design, construction supervision
Store design for Copatlife	Alicante (ES) Barietta (IT) Chicago (US) Dubai (AE) L.P. Gran Canaria (ES) Napoli (IT) Pietra Ligure (IT) Ponte San Marco (IT) S. C. Tenerife (ES) Shanghai (CN) Siena (IT) Valencia (ES) Vitoria (ES)	2017 - 2019	Commercial (Retail)	Interior design	Filippo Calzavara	Preliminary design and communication
Store design for Presotto	Istrana (IT) Milano (IT) New York (US) Shenzhen (CN) Tricesimo (IT)	2018 - 2019	Commercial (Retail)	Interior design	Filippo Calzavara Laura Peñas Torramilans	Preliminary design and communication

In collaboration with Seaside Hotels

Seaside Los Jameos	Puerto del Carmen (ES)	2019 - 2020	Hospitality (Resort)	Renovation	Filippo Calzavara Laura Peñas Torramilans	Design, bidding, construction supervision
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EXHIBITION DESIGN

name	location	year	category	intervention	project responsible	role
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In collaboration with Gherardi Architetti

Linea Light at Light+Building	Frankfurt (DE)	2016	Commercial (Temporary)	Exhibition stand	Filippo Calzavara	Design and construction supervision
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GRAPHIC DESIGN

name	location	year	category	intervention	project responsible	role
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Aretai

Distretto Florovivaistico di Saonara	Padova (IT)	2019	Branding	Visual identity competition	Filippo Calzavara Laura Peñas Torramilans Maria Peñas Torramilans	Graphic design
Kyoto fanzine Shiro Kuramata x Memphis	Ferrara (IT)	2017	Graphic design	Graphic experimentation	Antonio Ballan	Graphic design

In collaboration with Gherardi Architetti

Catalogues for Copatlife	Fontanafredda (IT)	2015 - 2019	Graphic design	2.1 #17 3.1 follow up All All #19 Dado Mood Storytelling #17 Storytelling #19	Filippo Calzavara Laura Peñas Torramilans	Visual identity project, graphic design and communication
Catalogues for Presotto	Brugnera (IT)	2018 - 2019	Graphic design	Abitopresotto Presotto Complementi	Filippo Calzavara Laura Peñas Torramilans	Visual identity project, graphic design and communication

In collaboration with Lago

Catalogues for Lago	Villa del Conte (IT)	2018 - 2021	Graphic design	Lago Alphabets Lago Elements Lago Kitchens & Bathrooms Lago Public Spaces	Antonio Ballan	Project coordinator
Communication for Lago Store Milano Porta Nuova	Milano (IT)	2019	Graphic design	Concept, digital and printed communication	Antonio Ballan	Project coordinator
Store communication for Lago	Villa del Conte (IT)	2018 - 2020	Graphic design	Concept, digital and printed communication	Antonio Ballan	Project coordinator

PRODUCT DESIGN

name	location	year	category	intervention	project responsible	role
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In collaboration with Gherardi Architetti

Product design for Copatlife	Fontanafredda (IT)	2016 - 2019	Commercial (Retail)	Research and development, new product development	Filippo Calzavara	Product Designer
Product design for Presotto	Brugnera (IT)	2017 - 2019	Commercial (Retail)	Research and development, new product development	Filippo Calzavara	Product Designer

In collaboration with Lago

Product design for Lago	Villa del Conte (IT)	2018 - 2019	Commercial (Retail)	Research and development	Antonio Ballan	Product Designer
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ART DIRECTION

name	location	year	category	intervention	project responsible	role
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In collaboration with Gherardi Architetti

Copatlife	Fontanafredda (IT)	2016 - 2019	Commercial (Retail)	Research, Strategy, Brand Identity	Filippo Calzavara	Project assistant
Presotto	Brugnera (IT)	2017 - 2019	Commercial (Retail)	Research, Strategy, Brand Identity	Filippo Calzavara	Project assistant

In collaboration with Lago

Lago	Villa del Conte (IT)	2017 - 2020	Commercial (Retail)	Research, Strategy, Brand Identity	Antonio Ballan	Project assistant
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CREATIVE CONSULTANCY

name	location	year	category	intervention	collaborators	role
Aretai						
Dedar Milano	Milano (IT)	2021 - in progress	Commercial (Retail)	Research, Strategy, Brand Identity	Antonio Ballan Filippo Calzavara Laura Peñas Torramilans Viviana Reato Deborah dalla Palma	Visual coordinator and graphic design
EForma	Thiene (IT)	2021 - in progress	Commercial (Retail)	Research, Strategy, Brand Identity	Antonio Ballan Filippo Calzavara Viviana Reato Deborah dalla Palma	Project coordinator and graphic design
Lago	Villa del Conte (IT)	2021 - in progress	Commercial (Retail)	Research, Strategy, Brand Identity	Antonio Ballan Deborah dalla Palma	Project coordinator and graphic design

PHOTOGRAPH CREDITS

Anna Alejo: 17 bottom, RCR Workshop 2018 from Diari ARA 10/08/2018
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Bruger: 31 bottom
Eye Studio: 28 centre
Gek comunicazione: 4 bottom
Giulio Grimaldi: 2
Hotel Cenobio dei Dogi: 32 bottom
Marco Franceschin: 7
Marco Zanta: 6, 28 top, 28 bottom
Massimiliano Toniolo: 10
Maurizio Cavallasca: 11 top, 13, 15 bottom, 18, 19, 23, 22, 26 bottom
Maurizio Marcato: 9 top
Nerokubo: 11 bottom, 15 top, 16 bottom, 20, 26 centre, 29 bottom
Nicola Bombassei: 27
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Pietro Rizzato: 26 top
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Raquel Peñas Torramilans: 5 bottom
Seaside Collection: 25 bottom
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